

*What Sara*  
**READS**

EST.  2023

PRIMARY

PRIMARY WITH  
TAG LINE

*What Sara*  
**READS**

BOOKS FOR CREATIVE + INSPIRED WOMEN

EST.  2023



*What Sara*  
**READS**

MOBILE · LITERARY · GOODNESS

ALTERNATE



SUBMARK

CURATED COLOR PALETTE



SUPPORTING BRAND MARKS

WHAT  
*Sara*  
READS



VENTI BRANDING PACKAGE